



“The Earth Strikes Back” campaign ends with over \$ 259,000 pledged

June 18th, 2014 – The [Galaxy Defenders - The Earth Strikes Back!](#) ended with \$ 259,166 pledged - 647% funded - and 1264 backers. In 21 days, 28 stretch goals were unlocked.

The stretch goals up to \$ 300,000 (not achieved by the end of the campaign) were also unlocked by Ares Games and Gremlin Project as a "Thank you" to the game supporters.

The campaign had a great start, reaching the funding goal of \$ 40,000 in less than 5 minutes and surpassed \$ 150,000 pledged in the first day. Then the funding continued at a slower pace, closing with almost \$ 260,000 pledged. "This Kickstarter was amazing - full of positivity, genuine enthusiasm, love for the game, support to our company. Even if we didn't have a final rush, it was a great achievement, surpassing the campaign for the first season of the game, and almost equaling our Sails of Glory campaign" said Roberto Di Meglio, director of production of Ares Games.



Ares Games and Gremlin Project thank all backers and will now continue working to wrap up the Kickstarter campaign, and the backers will have a chance to make their choice of rewards and options using the Pledge Manager.

The backers, as well other people interested in the game, are invited to follow the [Galaxy Defenders Facebook page](#), the [Galaxy Defenders](#) section in Ares Games website, and the dedicated website [www.galaxy-](http://www.galaxy-defenders.com)

[defenders.com](http://www.galaxy-defenders.com) to remain up to date about the game news and continue to discuss it at the official forum.

About Galaxy Defenders

Galaxy Defenders is a cooperative Sci-Fi tactical game inspired to the Sci-Fi cult movies of the 80s and 90s. To face the imminent invasion of a predatory alien race on Earth, the Agency starts to recruit and train agents for an elite squad, ready to engage the hostile



aliens with no mercy: the Galaxy Defenders. In the game, up to 5 players – each taking control of one or more agents with unique powers – fight together against the alien menace. The aliens are controlled by the game itself using an innovative card-driven A.I. system. The battle develops in a series of scenarios organized in a story-driven campaign.

The game was launched with a campaign on Kickstarter in April 2013, with US\$ 180,252 pledged and 1080 backers. It was delivered to KS backers on January 2014, and went in distribution on February 2014, selling out in few weeks. A reprint will be available in July.

About Ares Games

Ares Games is an Italian board game publisher established in 2011 to create quality hobby products for the international audience. Ares Games is the publisher of the award-winning "War of the Ring" board game, of "Wings of Glory" range of airplane combat games and miniatures, recreating aerial warfare in WW1 and WW2, and more recently, of the tactical ship-to-ship miniature game "Sails of Glory" and the cooperative tactical Sci-Fi miniatures game "Galaxy Defenders". Ares Games' catalog also includes Family Games and Euro Games. For further information, visit the website www.aresgames.eu and the Facebook page - <https://www.facebook.com/AresGames>.

About Gremlin Project

Gremlin Project is an Italian board game designer studio founded in 2011 focused on creating well-designed, highly enjoyable board games experiences. Gremlin Project aims to be a company made by board gamers for board gamers. Gremlin Project is the designer of the Galaxy Defenders board game, a cooperative tactical Sci-Fi miniatures game. For more information, visit the website www.gremlinproject.com.

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